

## Techno-MBA

Phone : +82-2- 958-3642, 3975  
[http://www.kaistgsm.ac.kr/mba/techno\\_green/](http://www.kaistgsm.ac.kr/mba/techno_green/)

Initiated in March 1995, the Techno-MBA Program was the first of its kind in Korea. The Techno-MBA Program has been maintaining its prominence and has stayed at the forefront of the field through widely cited research and innovative teaching methodologies. The program educates managers in both managerial principles and technological issues so that they can better deal with the future management environment. The program offers rigorous academic and applied courses along with extensive international exposure. Through cooperative arrangements with leading overseas management schools, the Techno-MBA Program is committed to educating future business leaders to successfully compete in the global market.

Techno-MBA students can choose two tracks that provides opportunities for structured, in-depth training in specialized fields of their choice. The tracks include:

- Technology and Operations Management
- Marketing
- Venture Management
- MIS
- Accounting, Finance & Business Analysis
- Strategy & Organization
- Environmental Management
- Business & Law

## IMBA

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<http://www.kaistgsm.ac.kr/mba/imba/>

The primary goal of IMBA program is to educate competent managers recommended by their companies so as for them to become global leaders in the near future. The program combines theories and empirical studies that enable the students to acquire capability built upon innovativeness, ingenuity, inspirational leadership, integrity, and international perspectives.

## Executive-MBA

Phone : +82-2-958-3403  
<http://www.kaistgsm.ac.kr/emba>

KAIST Graduate School of Management created the Executive MBA Program in October 2003 to satisfy the needs of Korean companies to develop their core managers into capable CEOs of the future. The students who finish this program have the strategic management foresight necessary to lead and manage their organizations as creative CEOs in a global business environment. Thus, each student has to take more than 48 credits and overseas field studies at the related foreign universities and businesses.