

Techno-MBA

Phone : +82-2- 958-3642, 3975
http://www.kaistgsm.ac.kr/mba/techno_green/

Initiated in March 1995, the Techno-MBA Program was the first of its kind in Korea. The Techno-MBA Program has been maintaining its prominence and has stayed at the forefront of the field through widely cited research and innovative teaching methodologies. The program educates managers in both managerial principles and technological issues so that they can better deal with the future management environment. The program offers rigorous academic and applied courses along with extensive international exposure. Through cooperative arrangements with leading overseas technology management schools, the Techno-MBA Program is committed to educating future business leaders to successfully compete in the global market.

Techno-MBA students can choose two tracks that provides opportunities for structured, in-depth training in specialized fields of their choice. The tracks include:

- Technology and Operations Management
- Marketing
- Venture Management
- eBusiness
- Accounting, Finance & Business Analysis
- Strategy & Organization
- Environment

MIS-MBA

Phone : +82-2- 958-3641
<http://www.kaistgsm.ac.kr/mba/>

Management Information Systems make up a critical facility that permeates every department of an organization and supports the decision process required to fulfill its mission. The goal of the MIS-MBA Program is to train each student in the foundations and innovative applications of software, hardware and communications technologies. These capabilities represent the infrastructure that enables any organization to operate efficiently and respond effectively to the rapid changes of our information society.

The MIS-MBA Program has a two-fold emphasis; Information Technology and Application. The program emphasizes the practical applications of information technologies and prepares graduates for rewarding careers in the field of information management in both private firms and public enterprises. Understanding applications for business functions such as accounting, finance, production, and marketing is an important part of the curriculum. To pursue world-class excellence, this program prides itself on its research caliber, educational excellence, international exposure and practical applications.

The MIS group of KGSM has conducted more research projects for industries and government sectors than any other MIS department in Korea. Many top institutions continue to send their employees to KGSM for high-quality education in the field of management information systems.

Telecom-MBA

Phone : +82-2- 958-3991
<http://www.kaistgsm.ac.kr/mba/>

Advances in telecommunications technologies and services have led to rapid changes in business practices and the global economy. The Telecom-MBA Program is suited for technologists and managers interested in telecommunications networks or information technology strategies. It is also appropriate for researchers and strategists in both private enterprises and government agencies.

KGSM's Telecom-MBA Program was the first of its kind in Korea. It provides in-depth training in managerial practice and public policy as well as in technological foundations. All students in the Telecom-MBA Program are expected to have a common foundation of knowledge in probability and statistics, engineering, economics and electronic data processing applications.

This program also offers an interdisciplinary foundation and practical perspective for students with prior backgrounds in disparate fields such as economics, business administration, social sciences, natural sciences, engineering, and computer science. The academic program is guided by the principles of interdisciplinary education, practical intuition, global horizons and industrial collaboration.

The Telecom-MBA Program is built on a strong relationship between industry and academia. Since the program is a leader in telecommunications education, it has attracted the attention of prominent businesses as well as government entities. Through collaborative projects with top businesses and government sectors, KGSM has remained at the forefront of research and education. Telecom-MBA students represent most of the top telecommunications institutions in Korea.

FE-MBA

Phone : +82-2- 958-3121
http://www.kaistgsm.ac.kr/mba

Complexity, uncertainty, and rapid change are features of today's financial environment. Explosive technological advances of the last two decades have resulted in an unprecedented growth of highly sophisticated financial instruments and tools. Today, prudent financial management requires the effective use of the new financial

instruments. In turn, understanding the new instruments requires knowledge of the underlying theories and analytical models.

These complex financial developments have led to a great demand for a new type of expert with both financial acumen and technological skills. The FE-MBA program is designed to equip practicing professionals with a strong analytical and quantitative foundation. It is built upon KAIST's strong tradition and foundation in advanced interdisciplinary programs linking the fields of engineering, computer sciences, finance and mathematics.

The FE-MBA Program was launched in the spring of 1996, long before Korea's financial crisis, as a response to the need for new experts and specialists in Korea's financial system. Today, with recent developments, the program has taken on an even more specific social relevance. It is this type of foresight and smart thinking that sets KGSM apart from other management schools. As a result, most of the major financial institutions in Korea continue to send their students to obtain a KGSM education.

To expose students to the most up-to-date issues and knowledge, a portion of the curriculum is taught by leading practitioners from both private and public organizations, as well as by eminent visiting scholars from various universities. The FE-MBA Program also offers a variety of seminars on recent and relevant issues. In addition to these lectures and seminars, collaboration between KGSM and the external community enhances the research conducted at KGSM. This industry-academic cooperation is an important function of the FE-MBA Program that maintains it as a pioneer in the field of financial engineering.

In order to enhance international experience, students in the FE-MBA Program study a semester in their 2nd year at UC Irvine, University of Illinois at Urbana-Champaign, Ohio State University, or University of Maryland.

Green-MBA

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http://www.kaistgsm.ac.kr/mba/techno_green/

The Green-MBA Program prepares students for both private and public organizations by providing a solid foundation in environmental issues, potential solutions, policy formulation, negotiation strategies and international treaty arrangements. The program is appropriate for technologists, managers and strategic planners in private firms or public agencies. Other potential students include researchers and analysts in scientific research organizations or social policy institutes.

The vitality of the educational program is maintained through a portfolio of collaborative arrangements with external organizations. For example, the Green-MBA Program and the Center for Environmental Management and Policy jointly offer a resource office to support greening the management practices of small- to medium-sized enterprises, as well as a steering council composed of leaders in industry and government.

In addition, the Green-MBA Program provides students with an international perspective through the

following arrangements: exchange programs with leading foreign universities for 6 to 8 weeks during the student's second year, collaborative research projects with top-ranking foreign universities, invited lecturers featuring eminent foreign scholars, and opportunities to meet and work with exchange students from both advanced and developing nations.

Executive-MBA

Phone : +82-2-958-3403
<http://www.kaistgsm.ac.kr/emba>

KAIST Graduate School of Management created the Executive MBA Program in October 2003 to satisfy the needs of Korean companies to develop their core managers into capable CEOs of the future. The students who finish this program have the strategic management foresight necessary to lead and manage their organizations as creative CEOs in a global business environment. Thus, each student has to take more than 48 credits and overseas field studies at the related foreign universities and businesses.